

IMC 585: Health Communication Meek School of Journalism & New Media

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

Prerequisites

• Junior Standing Required

Cross-listed Courses

• Jour 585: Health Communication

Instruction Type(s)

• Lecture: Lecture for IMC 585

Subject Areas

• Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

