

IMC 362: IMC Explorations II Meek School of Journalism & New Media

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

Prerequisites

• Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 362

Subject Areas

• Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

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