

# School of Business Administration

<u>Overview</u>

Academics & Admissions

**Departments** 

Programs

<u>Minors</u>

**Courses** 

Faculty

Awards

## **Degrees Offered**

The School of Business Administration offers a Bachelor of Business Administration (B.B.A.) with majors in banking and finance, economics, general business, management, management information systems, managerial finance, marketing, marketing and corporate relations, real estate, risk management and insurance.

At the graduate level, the school offers both a residential and a professional Master of Business Administration (M.B.A.) and a Doctor of Philosophy (Ph.D.) in the emphasis areas of finance, management, marketing, management information systems, and production-operations management.

# **School of Business Administration**

- B.B.A. in Economics
- <u>Master of Business Administration</u>
  - Emphasis Campus MBA Program
  - Emphasis Professional Program
- <u>Master of Healthcare Administration</u>

#### **Finance**

- B.B.A. in Banking and Finance
- B.B.A. in Managerial Finance
- B.B.A. in Real Estate
- B.B.A. in Risk Management and Insurance
- Ph.D in Business Administration
  - Emphasis Finance

### **Management**

- B.B.A. in Entrepreneurship
- <u>B.B.A. in General Business</u>
- B.B.A. in Management
  - <u>Emphasis Human Resource</u>
- Ph.D in Business Administration
  - Emphasis Management

#### **Management Information Systems**

- B.B.A. in Management Information Systems
- <u>Ph.D in Business Administration</u>
  - Emphasis MIS

#### **Marketing**

- B.B.A. in Marketing
- B.B.A. in Marketing and Corp. Relations
- <u>Ph.D in Business Administration</u>
  - <u>Emphasis Marketing</u>
  - Emphasis Production / Operations NA

