

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind Nutrition & Hospitality Management

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations. 3 Credits

## **Prerequisites**

- NHM 625: Research I Principles of Research
- <u>NHM 626: Research II Application Research Methods</u>

### Instruction Type(s)

• Lecture: Lecture for NHM 741

#### **Subject Areas**

Hospitality Administration/Management, General

#### **Related Areas**

- Hotel/Motel Administration/Management
- <u>Restaurant/Food Services Management</u>

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