Manf 253: Strategic Planning

School of Engineering

A comprehensive study of the strategic management process involving the formulation and implementation of strategies at the corporate, business, and functional levels of a manufacturing organization.

3 Credits

Prerequisites

- Students must be enrolled Center of Manufacturing Excellence (CME)

One-way corequisites

- Manf 150: Intro to Engineering / Manufacturing

Instruction Type(s)

- Lecture: Lecture for Manf 253

Subject Areas

- Mechanical Engineering

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