

# NHM 741: Strategic Mgmt in Hosp. & Serv. Ind Nutrition & Hospitality Management

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

### **Prerequisites**

- NHM 625: Research I Principles of Research
- NHM 626: Research II Application Research Methods

## **Instruction Type(s)**

• Lecture: Lecture for NHM 741

#### **Subject Areas**

• Hospitality Administration/Management, General

#### **Related Areas**

- Hotel/Motel Administration/Management
- Restaurant/Food Services Management

