

## **MEEK SCHOOL OF JOURNALISM & NEW MEDIA**

Overview

**Academics & Admissions** 

**Programs** 

**Minors** 

Courses

**Faculty** 

**Awards** 

## **Degrees Offered**

The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

## • B.A.J. in Journalism

- Accelerated Law (3+3)
- Emphasis Journalism Broadcast
- Emphasis Journalism News-editorial
- Specialization Health Communication
- Specialization Magazine Service
- Specialization Media Management
- Specialization Public Relations
- Specialization Sports Comm & Promotion
- Specialization Visual Design
- B.S. in Integrated Mktg. Communications
  - Accelerated Law (3+3)
  - Specialization Health Communication
  - Specialization Magazine Publish & Mgmt
  - Specialization Media Sales and Mgmt
  - Specialization Public Relations
  - Specialization Sports Comm & Promotion
- M.A. in Journalism
  - Track Academic
  - Track Integrated Marketing Comm
  - Track Professional Journalism

