MBA 615: Global Business

SCHOOL OF BUSINESS ADMINISTRATION

The foundation theories of global business and how to effectively analyze the globalization of business. Topics covered include organization structure, strategy development, human resource management, and corporate citizenship of global organizations.

Laptop required.

3 Credits

Instruction Type(s)

- Lecture: Lecture for MBA 615
- Lecture: Web-based lecture for MBA 615
- Lecture: Study Abroad for MBA 615

Subject Areas

- Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.