

Mgmt 371: Principles of Management

MANAGEMENT

A comprehensive study of the coordination of organizational resources for the purpose of achieving organizational goals. Student's conceptual competencies will be enhanced by understanding the managerial processes of planning, organizing, staffing, directing, and controlling organizational activities. Examines the manager's planning responsibilities and develops a more accurate perception of what is required in the manager's role as an integrator of the organization's functional areas (i.e., finance, marketing, operations, research and development, international operations, management information systems, etc.). Provides an introduction into how management theories

Students may take either Mgmt 371 or GB 370, but not both for credit toward a degree.

3 Credits

Prerequisites

- Pre-requisite: Successful completion of 54 hours.
- Business, Accounting, International Studies Major, Manufacturing Emphasis, and Business Emphasis students only, or by special permission of the Dean's Office.

Instruction Type(s)

- Lecture: Lecture for Mgmt 371
- Lecture: Web Based Lecture for Mgmt 371
- Lecture: Compressed Video for Mgmt 371

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

