

## Ent 651: Business Planning and Entrepreneurship

Advanced analysis and decision making in a business setting. Includes financial analysis, competitive strategy and pricing, growth simulations, business condition forecasting, and product supply and demand projections. Competitive cases for a focal point for course organization. 3 Credits

## Instruction Type(s)

- Lecture: Lecture for Ent 651
- Lecture: Web-based Lecture for Ent 651
- Lecture: Online Program for Ent 651

## **Subject Areas**

Entrepreneurship/Entrepreneurial Studies

## **Related Areas**

<u>Small Business Administration/Management</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

