



IMC 504: Creative Development and Direction MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course covers - from start to finish - the many facets of IMC creative development and management, all of which are combinations of both right and leftbrain thinking.

3 Credits

Prerequisites

- Must have completed undergraduate IMC core or have permission of instructor.
- Course may be repeated only once.

Instruction Type(s)

- Lecture: Lecture for IMC 504
- Lecture: Compressed Video for IMC 504

Subject Areas

- Mass Communication/ Media Studies
- <u>Communication, General</u>

Related Areas

Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

