

# IMC 406: Digital Media Applications MEEK SCHOOL OF JOURNALISM & NEW MEDIA

Advanced examination, planning and exploration of innovative multimedia roles in comprehensive IMC campaigns.

3 Credits

### **Prerequisites**

- IMC 307: Creating Digital Media Platforms
- · Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

## Instruction Type(s) • Lecture/Lab: Lecture/Lab for IMC 406

### Subject Areas

Journalism

#### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- Photojournalism

