

## **MEEK SCHOOL OF JOURNALISM & NEW MEDIA**

<u>Overview</u>

Academics & Admissions

**Programs** 

**Minors** 

Courses

Faculty

Awards

## **Degrees Offered**

The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

- B.A.J. in Journalism
  - Accelerated Law (3+3)
    - Emphasis Journalism Broadcast
    - Emphasis Journalism News-editorial
    - Specialization Health Communication
    - Specialization Magazine Service
    - Specialization Media Management
    - Specialization Public Relations
    - Specialization Sports Comm & Promotion
    - Specialization Visual Design
- B.S. in Integrated Mktg. Communications
  - Accelerated Law (3+3)
  - Specialization Health Communication
  - Specialization Magazine Publish & Mgmt
  - Specialization Media Sales and Mgmt
  - Specialization Public Relations
  - Specialization Sports Comm & Promotion
- M.A. in Journalism
  - <u>Track Academic</u>
  - Track Integrated Marketing Comm
  - Track Professional Journalism

