

MEEK SCHOOL OF JOURNALISM & NEW MEDIA

<u>Overview</u>

Academics & Admissions

Programs

Minors

Courses

Faculty

Awards

Degrees Offered

The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

- B.A.J. in Journalism
 - Accelerated Law (3+3)
 - Emphasis Journalism Broadcast
 - Emphasis Journalism News-editorial
 - Specialization Health Communication
 - Specialization Magazine Service
 - Specialization Media Management
 - Specialization Public Relations
 - Specialization Sports Comm & Promotion
 - Specialization Visual Design
- B.S. in Integrated Mktg. Communications
 - Accelerated Law (3+3)
 - Specialization Health Communication
 - Specialization Magazine Publish & Mgmt
 - Specialization Media Sales and Mgmt
 - Specialization Public Relations
 - Specialization Sports Comm & Promotion
- M.A. in Journalism
 - <u>Track Academic</u>
 - Track Integrated Marketing Comm
 - Track Professional Journalism

