

# **Jour 383: Advertising Layout and Design**

## **MEEK SCHOOL OF JOURNALISM & NEW MEDIA**

Preparation of copy and graphics for advertising layouts.

3 Credits

### **Prerequisites**

- [Jour 273: Creative Visual Thinking](#) (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Jour 383
- Lecture: Web-based Lecture for Jour 383

### **Subject Areas**

- [Journalism, Other](#)
- [Public Relations, Advertising, and Applied Communication](#)

