

# IMC 473: Motion Graphics MEEK SCHOOL OF JOURNALISM & NEW MEDIA

Study and experience in planning and producing visually driven multimedia content for internet, video and/or broadcast. Emphasis on the creative use of image, type, video, audio and multi-sensory driven content.

#### **Prerequisites**

- Junior Standing Required
- Booking requirements may be overridden by instructor consent.
- Pre-requisite: Jour 273 OR Art 361 OR permission of instructor.

### Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 473

## **Subject Areas**

• Communication, General

#### **Related Areas**

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

