

MARKETING

[Overview](#)[Academics & Admissions](#)[Programs](#)[Courses](#)[Faculty](#)

Faculty in MARKETING

[A](#)[B](#)[C](#)[G](#)[K](#)[L](#)[N](#)[R](#)[S](#)[V](#)[W](#)

A

Bahram Alidaee

INTERIM CHAIR OF THE DEPARTMENT FOR MARKETING, PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION

227 Holman

University, MS 38677

balidaee@bus.olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5464](tel:16629155464)

[Jump to index](#)

B

Victoria Bush

DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR

370 Holman

University, MS 38677

vbush@bus.olemiss.edu — [UM Profile](#)

[1 \(662\) 915-7742](tel:16629157742)

[Jump to index](#)

C

Allyn Cascio

ASSISTANT PROFESSOR OF MARKETING

344 Holman Hall

University, MS 38677

awhite2@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-5820](tel:16629155820)

Melissa Demetria Cinelli

ASSISTANT PROFESSOR OF MARKETING

333 Holman Hall

University, MS 38677

cinelli@olemiss.edu — [UM Profile](#)

[1 \(662\) 915-1861](tel:16629151861)

Sam Cousley

INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING

320 Holman

University, MS 38677



scousley@bus.olemiss.edu[1 \(662\) 915-3988](tel:16629153988)[Jump to index](#)**G****David Marius Gligor**

ASSISTANT PROFESSOR OF MARKETING

253 Holman Hall

University, MS 38677

dmgligor@olemiss.edu[1 \(662\) 915-5820](tel:16629155820)[Jump to index](#)**K****Saim Kashmiri**

ASSISTANT PROFESSOR OF MARKETING

253 Holman Hall

University, MS 38677

skashmir@olemiss.edu — [UM Profile](#)[1 \(662\) 915-1523](tel:16629151523)[Jump to index](#)**L****BARRY E LANGFORD**

INSTRUCTIONAL PROFESSOR OF MARKETING

339 ADVANCED EDUCATION CTR

TUPLEO, MS 38804

belangfo@olemiss.edu[1 \(662\) 690-6207](tel:16626906207)[Jump to index](#)**N****Christopher Lowe Newman**

ASSISTANT PROFESSOR OF MARKETING

238 Holman Hall

University, MS 38677

clnewman@olemiss.edu — [UM Profile](#)[1 \(662\) 915-7102](tel:16629157102)[Jump to index](#)**R****Cesar Rego**

PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT

232 Holman Hall

University, MS 38677

crego@olemiss.edu — [UM Profile](#)[1 \(662\) 915-5519](tel:16629155519)[Jump to index](#)**S****Hugh J Sloan**

ASSOCIATE PROFESSOR OF MARKETING

234 HOLMAN

UNIVERSITY, MS 38677

hsloan@bus.olemiss.edu[1 \(662\) 915-7414](tel:16629157414)**Rachel Korfhage Smith**

INSTRUCTIONAL ASSISTANT PROFESSOR OF MARKETING

MARKETING

UNIVERSITY, MS 38677

rsmith6@olemiss.edu[1 \(662\) 915-5820](tel:16629155820)**Robert Neil Southern**

INSTRUCTIONAL ASSISTANT PROFESSOR OF MARKETING





E F YERBY/ DESOTO CAMPUS
UNIVERSITY, MS 38677
southern@olemiss.edu
[1 \(662\) 342-4765](tel:16623424765)

[Jump to index](#)

V

Douglas William Vorhies

HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR
320 HOLMAN
UNIVERSITY, MS 38677
dvorhies@olemiss.edu
[1 \(662\) 915-1351](tel:16629151351)

[Jump to index](#)

W

Kathleen Wachter

ASSOCIATE PROFESSOR OF MARKETING
347 HOLMAN
UNIVERSITY, MS 38677
kwachter@bus.olemiss.edu
[1 \(662\) 915-5174](tel:16629155174)

