

# MARKETING

[Overview](#)[Academics & Admissions](#)[Programs](#)[Courses](#)[Faculty](#)[Awards](#)

## Distinguished Faculty and Staff Awards

### Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- [Victoria Bush](#) - Donna Ruth Roberts Scholar and Professor of Marketing (2002)
- [Scott J Vitell](#) - Professor Emeritus of Marketing (1994)

### School of Business Administration, Outstanding Campus MBA Professor of the Year

- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2005)
- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2004)
- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2002)

### School of Business Administration, Outstanding Junior Researcher

- [Cong Feng](#) - Johnson Family Foundation Chair of Business and Associate Professor of Marketing (2022)
- [Cong Feng](#) - Johnson Family Foundation Chair of Business and Associate Professor of Marketing (2020)
- **David Marius Gligor** - Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2019)
- [Saim Kashmiri](#) - Mr & Mrs James E King Lecturer and Professor of Marketing (2017)
- [Christopher Lowe Newman](#) - Self Chair of Free Enterprise and Professor of Marketing (2015)
- [Christopher Lowe Newman](#) - Self Chair of Free Enterprise and Professor of Marketing (2014)
- **STEPHANIE MICHELLE NOBLE** - ASSOCIATE PROFESSOR OF MARKETING (2006)

### School of Business Administration, Outstanding Publication

- [Saim Kashmiri](#) - Mr & Mrs James E King Lecturer and Professor of Marketing (2018)
- [Christopher Lowe Newman](#) - Self Chair of Free Enterprise and Professor of Marketing (2016)
- **HUA CHEN** - ASSISTANT PROFESSOR OF MARKETING (2015)
- [Christopher Lowe Newman](#) - Self Chair of Free Enterprise and Professor of Marketing (2014)
- [Victoria Bush](#) - Donna Ruth Roberts Scholar and Professor of Marketing (2012)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2007)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2006)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- **CHARLES HENRY NOBLE** - MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

### School of Business Administration, Outstanding Senior Researcher

- **David Marius Gligor** - Professor of Marketing and Yvonne and Clyde Edwards Lecturer (2021)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- **Douglas William Vorhies** - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- [Bahram Alidaee](#) - School of Business Fellow and Professor of Operations, Supply Chain Management and Pharmacy Administration (2006)
- [Bahram Alidaee](#) - School of Business Fellow and Professor of Operations, Supply Chain Management and Pharmacy Administration (2003)

### School of Business Administration, Outstanding PMBA Professor of the Year

- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2017)
- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2015)
- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2014)
- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2009)

### School of Business Administration Outstanding Teacher of the Year

- [Sam Cousley](#) - Instructional Associate Professor Emeritus of Marketing (2020)



- [Scott J Vitell](#) - Professor Emeritus of Marketing (1988)

