

Mgmt 476: Entrepreneurial Leadership & HRM MANAGEMENT

This course examines the key human resource functions necessary to execute the business plan. It will examine the roles and activities required for growth and success including: HR (establishing company culture, roles and duties of employees, compensation for retention, establishing HR policies, and analyzing benefit options) and leadership in new ventures, small businesses, and family businesses.

3 Credits

Prerequisites

- [Mgmt 371: Principles of Management](#) (Minimum grade: C)
- Pre-requisite: Mgmt 371 or GB 370 (C min).
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Mgmt 476
- Lecture: Compressed Video for Mgmt 476
- Lecture: Web-based Lecture for Mgmt 476

Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

Related Areas

- [Small Business Administration/Management](#)

