Phad 792: Drug Development and Marketing

PHARMACY ADMINISTRATION

Insight into the administrative procedures involved in the developing and marketing of new pharmaceuticals, from discovery through market approval, including both industrial and policy perspectives.

3 Credits

Instruction Type(s)

- Lecture: Lecture for Phad 792

Subject Areas

- Pharmacy Administration and Pharmacy Policy and Regulatory Affairs (MS, PhD)
- Pharmaceutical Marketing and Management

Related Areas

- Clinical and Industrial Drug Development (MS, PhD)
- Industrial and Physical Pharmacy and Cosmetic Sciences (MS, PhD)
- Medicinal and Pharmaceutical Chemistry
- Natural Products Chemistry and Pharmacognosy (MS, PhD)
- Pharmaceutical Sciences
- Pharmaceutics and Drug Design (MS, PhD)
- Pharmacoeconomics/Pharmaceutical Economics (MS, PhD)
- Pharmacy (PharmD - USA - PharmD, BS/BPharm - Canada)
- Pharmacy, Pharmaceutical Sciences, and Administration, Other

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.