Jour 401: Magazine Service Journalism

MEEK SCHOOL OF JOURNALISM & NEW MEDIA

Trends in service journalism magazine publishing. Students prepare a prospectus for a new venture, including concept, editorial philosophy, competition, staff, audience, content, and budget.

3 Credits

Prerequisites

- Prerequisite requirements for this course may also be satisfied by consent of instructor.
- Course may be repeated only once.
- Jour 271 or Jour 272 or IMC 205

One-way corequisites

- Jour 273: Creative Visual Thinking

Instruction Type(s)

- Lecture: Lecture for Jour 401

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

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