

IMC 585: Health Communication MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course targets students in communications and health professions interested in health-related careers. It focuses on the growing field of health communication, with an emphasis on health promotion, behavior change campaigns, and health journalism.

3 Credits

Prerequisites

Junior Standing Required

Cross-listed Courses

• Jour 585: Health Communication

Instruction Type(s)

• Lecture: Lecture for IMC 585

Subject Areas

• Communication, General

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

