

# IMC 497: IMC Honors Thesis 1 MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course designation is for honors thesis credit.

3 Credits

#### **Prerequisites**

- Instructor Approval Required
- Integrated Marketing Communication or Journalism Majors Only

### **Instruction Type(s)**

• Thesis: Thesis for IMC 497

## Subject Areas • Communication, General

#### **Related Areas**

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

