

# IMC 308: Social Media Content Creation MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course focuses on using social media to engage with audience using multimedia content. Students will learn how to create graphics, animate, and edit engaging multimedia projects using post-production software.

3 Credits

#### Prerequisites

Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

Lecture: Lecture for IMC 308

## Subject Areas

<u>Communication, General</u>

### **Related Areas**

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

