

## Public Relations, Advertising, and Applied Communication

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- [IMC 352: Topics in IMC II](#)
- [IMC 353: Topics in IMC III](#)
- [IMC 356: Digital Sales Experience](#)
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- [IMC 456: Advanced IMC Campaign Development](#)
- [IMC 506: Content Marketing](#)
- [IMC 510: Crisis Communications](#)
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- [IMC 668: Advanced Event Planning and Management](#)
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