

## **Communication**, General

- IMC 301: From Student to Professional
- IMC 308: Social Media Content Creation
- IMC 309: Introduction to Video Storytelling
- IMC 314: Fashion Promotion and Media
- IMC 315: Fashion Merchandising
- IMC 320: Event Planning
- IMC 325: Data Literacy
- IMC 357: Global Brands
- IMC 376: Commercial Photography
- IMC 430: The Agency Class
- IMC 455: Integrated Marketing Communications
- IMC 473: Motion Graphics
- IMC 496: Honors Thesis Research
- IMC 497: IMC Honors Thesis 1
- IMC 498: IMC Honors Thesis 2
- IMC 503: Insights and Measurements
- IMC 504: Creative Development and Direction
- IMC 505: Internet and Mobile Media
- IMC 507: Direct and Database Marketing
- IMC 508: Advanced Media Strategy and Analysis
- IMC 509: Special Problems in IMC
- IMC 556: Multicultural Marketing Communication
- IMC 557: Brand and Relationship Strategies
- IMC 559: Advanced IMC Campaigns
- IMC 584: Collegiate Sports Promotion
- IMC 585: Health Communication
- IMC 586: Foundations of Sports
- IMC 587: Sports Promotion
- IMC 591: IMC Explorations I
- IMC 592: IMC Explorations II
- IMC 601: Advanced Account Planning
- IMC 602: Design and Visual Thinking
- Jour 302: Talbert Fellows Seminar
- Jour 310: Social Media in Society
- Jour 367: Drone Storytelling
- Jour 370: Podcasting
- Jour 372: Sports Announcing
- Jour 473: Writing with Voice
- Jour 474: Cultural Reporting and Criticism
- Jour 496: Jour Honors Thesis Research
- Jour 497: Jour Honors Thesis I
- Jour 498: Jour Honors Thesis 2
- Jour 576: Documentary and Social Issues
- Jour 589: Sports Television Production
- MCOM 100: Media Literacy

