

MARKETING

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Distinguished Faculty and Staff Awards Faculty Achievement Award

The Faculty Achievement Award is given annually to recognize unusual effort in the classroom, involvement with students, and active scholarship.

- [Victoria Bush](#) - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR OF MARKETING (2002)
- [Scott J Vitell](#) - HOLDER OF PHIL B.HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND PHARMACY ADMINISTRATION (1994)

School of Business Administration, Outstanding Campus MBA Professor of the Year

- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2005)
- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2004)
- **CHARLES ARTHUR INGENE** - ADJUNCT PROFESSOR OF MARKETING (2002)

School of Business Administration, Outstanding Junior Researcher

- [Cong Feng](#) - ASSISTANT PROFESSOR OF MARKETING (2020)
- [David Marius Gligor](#) - YVONNE AND CLYDE EDWARDS LECTURER AND ASSOCIATE PROFESSOR OF MARKETING (2019)
- [Saim Kashmiri](#) - MR & MRS JAMES E KING LECTURER AND ASSOCIATE PROFESSOR OF MARKETING (2017)
- [Christopher Lowe Newman](#) - SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2015)
- [Christopher Lowe Newman](#) - SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2014)
- **STEPHANIE MICHELLE NOBLE** - ASSOCIATE PROFESSOR OF MARKETING (2006)

School of Business Administration, Outstanding Publication

- [Saim Kashmiri](#) - MR & MRS JAMES E KING LECTURER AND ASSOCIATE PROFESSOR OF MARKETING (2018)
- [Christopher Lowe Newman](#) - SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2016)
- **HUA CHEN** - ASSISTANT PROFESSOR OF MARKETING (2015)
- [Christopher Lowe Newman](#) - SELF CHAIR OF FREE ENTERPRISE AND ASSOCIATE PROFESSOR OF MARKETING (2014)
- [Victoria Bush](#) - DONNA RUTH ROBERTS SCHOLAR AND PROFESSOR OF MARKETING (2012)
- [Douglas William Vorhies](#) - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2007)
- **NITIKA GARG** - ASSISTANT PROFESSOR OF MARKETING (2006)
- [Douglas William Vorhies](#) - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2005)
- **CHARLES HENRY NOBLE** - MORRIS LEWIS LECTURER IN MARKETING AND ASSOCIATE PROFESSOR OF MARKETING (2003)

School of Business Administration, Outstanding Senior Researcher

- [Douglas William Vorhies](#) - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2012)
- [Douglas William Vorhies](#) - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2011)
- [Douglas William Vorhies](#) - HOLDER OF THE MORRIS LEWIS LECTURESHIP, PROFESSOR OF MARKETING AND MBA PROGRAM DIRECTOR (2009)
- [Bahram Alidaee](#) - PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2006)
- [Bahram Alidaee](#) - PROFESSOR OF PRODUCTION OPERATIONS MANAGEMENT AND PROFESSOR OF PHARMACY ADMINISTRATION (2003)

School of Business Administration, Outstanding PMBA Professor of the Year

- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2017)
- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2015)
- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2014)
- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2009)



School of Business Administration Outstanding Teacher of the Year

- [Sam Cousley](#) - INSTRUCTIONAL ASSOCIATE PROFESSOR OF MARKETING (2020)
- [Scott J Vitell](#) - HOLDER OF PHIL B.HARDIN CHAIR OF MARKETING AND PROFESSOR OF MARKETING AND PHARMACY ADMINISTRATION (1988)

