

NHM 444: Strategic Issues in Hospitality NUTRITION & HOSPITALITY MANAGEMENT

Strategy in a dramatically changing, intensely competitive marketplace. Focuses on key concepts in comsumer-driven hospitality organizations. 3 Credits

Prerequisites

- <u>Mktg 351: Marketing Principles</u>
- NHM 215: Introduction to Hospitality Management
- B.S.H.M. majors only.
- Pre-requisite: (Mktg 351 or GB 350) and (Mgmt 371 or Mgmt 391 or GB 370) .
- Pre-Requisite: (Mktg 351 or GB 350) And (Mgmt 371 or Mgmt 391 or GB 370).
- Pre-Requisite: 24 Earned Hours
- Mgmt 391 or Mgmt 371

Instruction Type(s)

• Lecture: Lecture for NHM 444

Subject Areas

Family and Consumer Sciences/Human Sciences, General

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

