

Jour 367: Drone Storytelling MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course will examine how drones can be used in a safe and responsible way to craft messages for various audiences. News stories and content, as well as marketing messages, can benefit from the aerial perspectives that drone-mounted cameras can provide.

3 Credits

Instruction Type(s)

• Lecture: Lecture for Jour 367

Subject Areas

• Communication, General

Related Areas

- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

