



# Psy 308: Industrial Psychology

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research. 3 Credits

### Prerequisites

- Psy 201: General Psychology
- Pre-Requisite: 24 Earned Hours

## Instruction Type(s)

• Lecture: Lecture for Psy 308

Subject Areas

Industrial and Organizational Psychology

#### **Related Areas**

- Applied Behavior Analysis
- <u>Applied Psychology</u>
- <u>Clinical Psychology</u>
- Educational Psychology
- Environmental Psychology
- Family Psychology
- Forensic Psychology
- <u>Geropsychology</u>
- Health/Medical Psychology

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

