

## **Psy 308: Industrial Psychology**

### **PSYCHOLOGY**

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research.

3 Credits

### **Prerequisites**

- [Psy 201: General Psychology](#)
- Pre-Requisite: 24 Earned Hours

### **Instruction Type(s)**

- Lecture: Lecture for Psy 308

### **Subject Areas**

- [Industrial and Organizational Psychology](#)

### **Related Areas**

- [Applied Behavior Analysis](#)
- [Applied Psychology](#)
- [Clinical Psychology](#)
- [Educational Psychology](#)
- [Environmental Psychology](#)
- [Family Psychology](#)
- [Forensic Psychology](#)
- [Geropsychology](#)
- [Health/Medical Psychology](#)

