

## Phad 792: Drug Development and Marketing

### PHARMACY ADMINISTRATION

Insight into the administrative procedures involved in the developing and marketing of new pharmaceuticals, from discovery through market approval, including both industrial and policy perspectives.

3 Credits

#### Instruction Type(s)

- Lecture: Lecture for Phad 792

#### Subject Areas

- [Pharmacy Administration and Pharmacy Policy and Regulatory Affairs \(MS, PhD\)](#)
- [Pharmaceutical Marketing and Management](#)

#### Related Areas

- [Clinical and Industrial Drug Development \(MS, PhD\)](#)
- [Industrial and Physical Pharmacy and Cosmetic Sciences \(MS, PhD\)](#)
- [Medicinal and Pharmaceutical Chemistry](#)
- [Natural Products Chemistry and Pharmacognosy \(MS, PhD\)](#)
- [Pharmaceutical Sciences](#)
- [Pharmaceutics and Drug Design \(MS, PhD\)](#)
- [Pharmacoeconomics/Pharmaceutical Economics \(MS, PhD\)](#)
- [Pharmacy \(PharmD - USA - PharmD, BS/BPharm - Canada\)](#)
- [Pharmacy, Pharmaceutical Sciences, and Administration, Other](#)

