

## Ent 436: Business Strategy and Modeling **MANAGEMENT**

This course will help the student understand the importance of entrepreneurial creativity and innovation. The course will help students identify opportunities, provide techniques for developing ideas, and methods of implementing solutions in entrepreneurial, corporate, and nonprofit settings. Critical decision skills are enhanced to develop viable business models.

3 Credits

### Prerequisites

- [Mgmt 371: Principles of Management](#)
- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for Ent 436

### Subject Areas

- [Entrepreneurship/Entrepreneurial Studies](#)

### Related Areas

- [Small Business Administration/Management](#)

