NHM 741: Strategic Mgmt in Hosp. & Serv. Ind

NUTRITION & HOSPITALITY MANAGEMENT

Utilization of integrative skills to evaluate theories and concepts regarding decision making, strategic planning, and strategic management with application and synthesis to hospitality and food service organizations.

3 Credits

Prerequisites

- NHM 625: Research I - Principles of Research
- NHM 626: Research II Application Research Methods

Instruction Type(s)

- Lecture: Lecture for NHM 741

Subject Areas

- Hospitality Administration/Management, General

Related Areas

- Hotel/Motel Administration/Management
- Restaurant/Food Services Management

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