NHM 481: Merchandising Internship

NUTRITION & HOSPITALITY MANAGEMENT

Individually obtained work experience in one or more facets of the merchandising industry. The work experience must be approved by the student's adviser.

3 Credits

Prerequisites

- Mktg 351: Marketing Principles (Minimum grade: C)
- Mktg 361: Introduction to Retailing (Minimum grade: C)
- Mktg 367: Consumer Behavior (Minimum grade: C)
- NHM 102: Introduction to Merchandising (Minimum grade: C)
- NHM 201: Textiles (Minimum grade: C)
- NHM 205: Soft Goods Merchandising (Minimum grade: C)
- NHM 421: Global Textiles and Apparel Marketing (Minimum grade: C)
- NHM 444: Strategic Issues in Hospitality (Minimum grade: C)
- Mgmt 371: Principles of Management (Minimum grade: C)
- Instructor Approval Required

Instruction Type(s)

- Internship: Internship for NHM 481

Subject Areas

- Family and Consumer Sciences/Human Sciences, General
- Consumer Merchandising/Retailing Management

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.