IMC 314: Fashion Promotion and Media

MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course introduces students to the communication, promotion, media, and branding of fashion in domestic and international markets.

3 Credits

Prerequisites

- Prerequisite IMC 205 OR Jour 102

Instruction Type(s)

- Lecture: Lecture for IMC 314

Subject Areas

- Communication, General

Related Areas

- Communication and Media Studies, Other
- Mass Communication/ Media Studies
- Speech Communication and Rhetoric

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.