

## Jour 103: Visual Media Principles MEEK SCHOOL OF JOURNALISM & NEW MEDIA

This course will develop appreciation and basic fluency in the application of visual and design literacy into emergent forms of digital media. Historical and theoretical perspectives will inform hands-on learning across topics including pre-visualization and the critical analysis of contemporary and iconic visual storytelling.

3 Credits

## Prerequisites

- Engl 101 or Hon 101 or Writ 100 or Writ 101
- Engl 102 or Liba 102 or Hon 102 or Writ 102

## Instruction Type(s)

• Lecture: Lecture for Jour 103

## **Subject Areas**

Digital Communication and Media/Multimedia

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

