

# Psy 308: Industrial Psychology

## PSYCHOLOGY

Methods of selecting work, adapting the worker to the job and increasing industrial effectiveness; the psychology of advertising; market research.

3 Credits

### Prerequisites

- [Psy 201: General Psychology](#)
- Pre-Requisite: 24 Earned Hours

### Instruction Type(s)

- Lecture: Lecture for Psy 308

### Subject Areas

- [Industrial and Organizational Psychology](#)

### Related Areas

- [Applied Behavior Analysis](#)
- [Applied Psychology](#)
- [Clinical Psychology](#)
- [Educational Psychology](#)
- [Environmental Psychology](#)
- [Family Psychology](#)
- [Forensic Psychology](#)
- [Geropsychology](#)
- [Health/Medical Psychology](#)

