

Journalism

- IMC 204: Introduction to Integrated Marketing Com
- IMC 205: Writing for Integrated Marketing Comm
- IMC 304: Account Planning
- IMC 305: Visual Communication
- IMC 306: Internet Marketing Communication
- IMC 307: Creating Digital Media Platforms
- IMC 354: Nonprofit Marketing Communications
- IMC 355: Persuasion
- IMC 361: IMC Explorations I
- IMC 362: IMC Explorations II
- IMC 390: Writing for Advertising
- IMC 395: IMC Internship I
- IMC 404: Integrated Marketing Comm Research
- IMC 406: Digital Media Applications
- IMC 495: IMC Internship II
- IMC 501: Introduction to Integrated Mktg Comm.
- IMC 502: Consumer Behavior/target behavior
- IMC 503: Insights and Measurements
- IMC 504: Creative Development and Direction
- IMC 505: Internet and Mobile Media
- IMC 507: Direct and Database Marketing
- IMC 508: Advanced Media Strategy and Analysis
- IMC 509: Special Problems in IMC
- IMC 555: Integrated Marketing Communications
- IMC 556: Multicultural Marketing Communication
- IMC 557: Brand and Relationship Strategies
- IMC 573: Media Leadership
- IMC 580: Topics in IMC II
- IMC 594: Designing Interactivity
- IMC 601: Advanced Account Planning
- IMC 602: Design and Visual Thinking
- IMC 692: Reputation Management
- Jour 101: Introduction to Mass Communication
- Jour 102: Introduction to Multimedia Writing
- Jour 271: News Reporting
- Jour 273: Creative Visual Thinking
- Jour 345: Digital Media Diversity
- Jour 350: Topics in Journalism I
- Jour 351: Topics in Journalism I
- Jour 352: Topics in Journalism II
- Jour 353: Topics in Journalism III
- Jour 361: Journalism Explorations I
- Jour 362: Journalism Explorations II
- Jour 366: Sports Writing
- Jour 368: Peace Journalism
- Jour 369: Media Law & Ethics
- Jour 373: Designing Media
- Jour 377: Advanced Reporting
- Jour 379: Editing
- Jour 381: Newspaper Management
- Jour 383: Advertising Layout and Design
- Jour 388: Media Management
- Jour 389: Magazine Editing
- Jour 395: Journalism Internship
- Jour 399: School Publications
- Jour 400: International Journalism
- Jour 401: Magazine Service Journalism
- Jour 403: Advanced Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.





- Jour 444: Investigating Criminal Justice
- Jour 472: Magazine and Feature Writing
- Jour 475: Editorial and Opinion Writing
- Jour 477: Specialized Reporting
- Jour 495: Journalism Practicum
- Jour 500: Journalism Innovation
- Jour 501: Magazine Service Journalism Publishing
- Jour 553: Service Journalism Management
- Jour 572: History of Mass Media
- Jour 573: Mass Comm, Technology, and Society
- Jour 574: Public Opinion and the Mass Media
- Jour 575: Mass Media Ethics and Social Issues
- Jour 577: Depth Reporting
- Jour 580: Topics in Journalism II
- Jour 585: Health Communication
- Jour 590: Multimedia Storytelling I
- Jour 599: Media Problems
- Jour 610: Multimedia Storytelling II
- Jour 651: Research in Mass Communications
- Jour 652: Seminar in Mass Communication Theory
- Jour 664: Journalism Practices and Ethics
- Jour 668: Narrative Journalism
- MCOM 328: Typeface Design
- <u>MCOM 340: Global Media Systems</u>

