THE UNIVERSITY of MISSISSIPPI

GB 310: Information Technology in Business
MANAGEMENT

This course prepares students to function effectively in the modern information-driven business environment. Topics covered include ways in which information technology can be used to increase team and company productivity, the impact of information technology-based systems on organizational competitiveness, and the common tools used to improve individual effectiveness in technology-enabled professional settings.
3 Credits

Prerequisites

- Pre-Requisite: Successful Completion of 54 Hours.

Instruction Type(s)

- Lecture: Lecture for GB 310
- Lecture: Web-based Lecture for GB 310

Subject Areas

- Management Information Systems, General

Related Areas

- Management Information Systems and Services, Other