

Bus 101: Business for a Better World

MANAGEMENT

In 2017, the United Nations Global Compact produced a call to action to business leaders to tackle social, environmental, and social contract issues with sustainable development goals, with the conclusion that "Business leaders need to strike out in new directions to embrace more sustainable and inclusive economic models." This course supports this call to action by exploring the importance of sustainability, opening restrictions to market access, and redeveloping trust between business and society.

3 Credits

Instruction Type(s)

- Lecture: Lecture for Bus 101
- Lecture: Web-based Lecture for Bus 101

Subject Areas

- [Business Administration and Management, General](#)

Related Areas

- [Business/Managerial Operations, Other](#)
- [Logistics, Materials, and Supply Chain Management](#)
- [Operations Management and Supervision](#)
- [Project Management](#)

