

Marketing/Marketing Management, General

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- [Mktg 102: Creating & Marketing Your Personal Brand](#)
- [Mktg 103: Influencer Marketing in Social Media](#)
- [Mktg 104: The Dark Side of the Global Supply Chain](#)
- [Mktg 351: Marketing Principles](#)
- [Mktg 353: Advertising and Promotion](#)
- [Mktg 354: Professional Selling & Relationship Mktg](#)
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- [Mktg 358: Services Marketing](#)
- [Mktg 361: Introduction to Retailing](#)
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- [Mktg 672: Buyer Behavior and E-Commerce Strategies](#)
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