



MEEK SCHOOL OF JOURNALISM & NEW MEDIA

Overview

Academics & Admissions

Programs

Minors

Courses

Faculty

Awards

Degrees Offered

The school offers a Bachelor of Arts in Journalism degree and a Bachelor of Science degree in Integrated Marketing Communications, as well as a minor in journalism. At the graduate level, the college supports a Master of Arts degree.

• B.A.J. in Journalism

- Emphasis Journalism Broadcast
- Emphasis Journalism News-editorial
- Specialization Magazine Service
- Specialization Media Management
- Specialization Public Relations
- Specialization Sports Comm & Promotion
- Specialization Visual Design

· B.S. in Integrated Mktg. Communications

- Accelerated Law (3+3)
- Specialization Magazine Publish & Mgmt
- Specialization Media Sales and Mgmt
- Specialization Public Relations
- Specialization Sports Comm & Promotion

• M.A. in Journalism

- Track Academic
- Track Integrated Marketing Comm
- Track Professional Journalism

