

MBA 613: Management of Technology & Innovation SCHOOL OF BUSINESS ADMINISTRATION The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information

The role of information and computer technology in the modern business enterprise. Emphasizes practical application of computer and information technology to real-world problems and decision environments. Requires development of an advanced end-use application involving process re-engineering. Laptop is required.

3 Credits

Instruction Type(s)

• Lecture: Lecture for MBA 613

Lecture: Web based Lecture for MBA 613Lecture: Online Program for MBA 613

Subject Areas

• Business Administration and Management, General

Related Areas

- Business/Managerial Operations, Other
- Logistics, Materials, and Supply Chain Management
- Operations Management and Supervision
- Project Management

