

## PH 305: Program Planning and Evaluation

### HEALTH, EXERCISE SCI & RECREATION MGMT

This course will provide an understanding of health promotion assessment and intervention strategies in contemporary health issues. Competency development in formulating and implementing health programs; includes understanding community organization and sustaining programs. This course also examines the methods used by health-promotion professionals to determine how and why health behavior programs work. Formative, process, impact, and outcome evaluation methods will be covered.

3 Credits

### Instruction Type(s)

- Lecture: Lecture for PH 305

### Subject Areas

- [Public Health Education and Promotion](#)

### Related Areas

- [Community Health and Preventive Medicine](#)
- [Public Health, General](#)

