Jour 383: Advertising Layout and Design

SCHOOL OF JOURNALISM & NEW MEDIA

Preparation of copy and graphics for advertising layouts.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.
- Pre-Requisite: 24 Earned Hours

Instruction Type(s)

- Lecture: Lecture for Jour 383

Subject Areas

- Journalism, Other
- Public Relations, Advertising, and Applied Communication

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.