Jour 373: Designing Media

SCHOOL OF JOURNALISM & NEW MEDIA

The course focuses on how to visually communicate across a myriad of devices while reinforcing the creator's brand. Students complete exercises that facilitate an encompassing view of visual media and the ways in which they are created and built.

3 Credits

Prerequisites

- Jour 273: Creative Visual Thinking (Minimum grade: C)
- Course may be repeated only once.

Instruction Type(s)

- Lecture/Lab: Lecture/Lab for Jour 373

Course Fee(s)

Journalism 2

- $50.00

Subject Areas

- Journalism, Other
- Journalism

Related Areas

- Broadcast Journalism
- Photojournalism

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.