

## **IMC 592: IMC Explorations II**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications.

May be repeated for credit.

3 Credits

#### **Prerequisites**

- Prerequisite: Junior standing (60 hr).

#### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 592

#### **Subject Areas**

- [Communication, General](#)

#### **Related Areas**

- [Communication and Media Studies, Other](#)
- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

