

IMC 573: Media Leadership SCHOOL OF JOURNALISM & NEW MEDIA

This course provides rich insights into the current state of the media and prepares students for overcoming current and future leadership challenges in the media industry. Students will examine rapid industry changes related to technology, business models, and industry regulation. 3 Credits

Prerequisites

• Instructor Approval Required

Instruction Type(s)

• Lecture: Lecture for IMC 573

Subject Areas

• Journalism

Related Areas

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

The University of Mississippi is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award certificates and baccalaureate, master's, specialist, and doctoral degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, call 404-679-4500, or visit online at www.sacscoc.org for questions about the accreditation.

