

## **IMC 473: Motion Graphics**

### **SCHOOL OF JOURNALISM & NEW MEDIA**

Study and experience in planning and producing visually driven multimedia content for internet, video and/or broadcast. Emphasis on the creative use of image, type, video, audio and multi-sensory driven content.

3 Credits

#### **Prerequisites**

- [Art 361: Graphic Design I, Typography](#)
- [Jour 273: Creative Visual Thinking](#)
- Junior Standing Required
- Booking requirements may be overridden by instructor consent.

#### **Instruction Type(s)**

- Lecture/Lab: Lecture/Lab for IMC 473

#### **Subject Areas**

- [Communication, General](#)

#### **Related Areas**

- [Mass Communication/ Media Studies](#)
- [Speech Communication and Rhetoric](#)

