

IMC 361: IMC Explorations I SCHOOL OF JOURNALISM & NEW MEDIA

This course focuses on covering emerging issues or specialized content related to the broad fields of integrated marketing communications. May be repeated for credit.

3 Credits

Prerequisites

• Pre-Requisite: 24 Earned Hours

Instruction Type(s)

• Lecture/Lab: Lecture/Lab for IMC 361

Subject Areas

• <u>Journalism</u>

Related Areas

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

