

# IMC 307: Creating Digital Media Platforms SCHOOL OF JOURNALISM & NEW MEDIA

Study of theory, design and implementation of effective digital and interactive techniques for IMC purposes in multimedia environments. 3 Credits

### **Prerequisites**

• Course may be repeated only once.

## **Instruction Type(s)**

• Lecture/Lab: Lecture/Lab for IMC 307

## **Subject Areas**

• <u>Journalism</u>

#### **Related Areas**

- Broadcast Journalism
- Journalism, Other
- <u>Photojournalism</u>

